

National Conference & Awards

Celebrating Australia's Fair Farms



FAIR FARMS
FOSTERING FAIR EMPLOYMENT PRACTICES
IN THE AUSTRALIAN HORTICULTURE INDUSTRY



Australian Government
Department of Agriculture,
Water and the Environment



Fair Farms is thrilled to announce our very first conference. The Fair Farms National Conference & Awards will be at the luxurious Opal Cove Resort at Coffs Harbour NSW on Friday 14 October 2022.

This exciting landmark event will be a first for the horticulture industry. Industry experts, growers, workplace relations specialists, and peak industry bodies will come together in one place to discuss the current state of workplace relations in Australian horticulture.

CELEBRATING AUSTRALIA'S FAIR FARMS

For our inaugural conference, the theme will be 'Celebrating Australia's Fair Farms.' Discussion and presentations at the conference will be centred around celebrating and supporting Australian growers and horticulture workers.

The industry as it stands is constantly changing. The Modern Slavery Act is changing how retailers act and communicate with their suppliers. The very definition of sustainability is changing too, with ethical labour now an important element of ensuring sustainability practices are being met.

So what will be specifically addressed at this conference?

- Piece-rate changes
- Labour access and retention
- Recent legislative changes
- Environmental, Social and Governance outlook for horticulture
- Case studies on successful practices
- Issues and solutions for ethical sourcing in horticulture
- The Modern Slavery Act

The Fair Farms National Conference & Awards Event will use these hot topics as a springboard to identify ways the industry can adapt and continue to support Australian growers.

Fair Farms is currently the only Australian Training & Certification Program for fair and ethical employment practices on farm. Developed for industry and supported by the Federal Department of Agriculture, Water and the Environment.

The Fair Farms Program and Conference is being developed and delivered by Growcom Australia which is also acting as the Peak Industry Body for Queensland Horticulture.

Contact us today to take part in this milestone event.

SPONSORSHIP ENQUIRIES

Martin Volz Growcom Marketing & Member Engagement
0497 577 424 or mvolz@growcom.com.au

KEY DATES:

- Sponsorship booking deadline: Friday 9 September 2022
- Advertising artwork & event satchel promotional products deadline: Friday 16 September 2022
- Ticket sales close: Friday 7 October 2022
- Payment deadline: Monday 10 October 2022
- Fair Farms Conference: Friday 14 October 2022

| Gold Sponsor | Silver Sponsor | Bronze Sponsor |
|---|--|---|
| \$5000 | \$2500 | \$750 |
| Two remaining opportunities | Four remaining opportunities | Unlimited opportunities |
| Speaking opportunity at the Conference Dinner. | - | - |
| Recognition as the 2022 Fair Farms Conference Partner. Name and logo to appear on the Sponsors' Wall & an introduction from the Master of Ceremonies during the commencement address of the Conference. | - | - |
| Company logo to appear next to the Fair Farms logo on all official signage during Fair Farms week. | - | - |
| Company logo on the Fair Farms Conference registration page. | Company logo on the Fair Farms Conference registration page. | Company logo on the Fair Farms Conference registration page. |
| Two-page spread - full-page advertisement and editorial - in event booklet . | Half-page advertisement in event booklet. | Mention on sponsors summary page of event booklet. |
| Unlimited inserts for Conference satchels. | A maximum of two inserts for Conference satchels. | A maximum of one insert for Conference satchels. |
| Four complimentary tickets – includes all meals and a seat at the Conference Dinner. | Two complimentary tickets – includes all meals and a seat at the Conference Dinner. | One complimentary ticket – includes all meals and a seat at the Conference Dinner. |
| Four social media posts of Gold Sponsors' choosing , boosted on Fair Farms and Growcom's social media channels. | One social media post of Silver Sponsors' choosing , boosted on Fair Farms social media channels. | - |
| Additional tickets can be purchased online: www.fairfarms.com.au/fair-farms-conference | | |

Terms and conditions

- There are limited number of spaces available within each category.
- Any associated marketing collateral or design work must be submitted to Events Organiser and Events Designer by the 16 September 2022.
- National Fair Farms Conference & Awards organising committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
- National Fair Farms Conference & Awards organising committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST (currently 10%) and is applicable to all goods and services offered by the meeting. All prices in this document are exclusive of GST.
- Payment in full is required by close of business 10 September 2022.
- All cancellations must be advised in writing directly to our Sponsorships Coordinator mvolz@growcom.com.au
- No sponsor shall assign, sublet, or apportion the whole or any part of their sponsorship package without the approval of National Fair Farms Conference & Awards.
- Exclusivity is only afforded to Gold level sponsors.



FAIR FARMS
FOSTERING FAIR EMPLOYMENT PRACTICES
IN THE AUSTRALIAN HORTICULTURE INDUSTRY

